Reviewer's Name	
Title of Essay	Author's Name

REVISE your Persuasive Letter

(5 is best score)

- 1. The opening paragraph grabs the reader and clearly states the point of view the author wants to argue. 1 2 3 4 5
- 2. The letter provides two specific reasons, details, or examples to support the author's point of view (reasons for.) 1 2 3 4 5
- 3. The letter recognizes strong "reasons against" the author's opinion.
- 1 2 3 4 5
- 4. The letter gives two excellent answers to "reasons against" the author's opinion. 1 2 3 4 5
- 5. The letter ends with a strong closing that leaves the readers with the most important point and touches their hearts. 1 2 3 4 5
- 6. The letter's tone is appropriate for readers (formal vs. informal.)
- 1 2 3 4 5
- 7. The author sticks to the topic throughout the letter. 1 2 3 4 5
- 8. The letter uses strong verbs and other words to persuade or convince the reader to think or act in a certain way. 1 2 3 4 5
- The letter is clearly organized with an opening paragraph, reasons for paragraph, answers to reasons against paragraph, and a closing paragraph.
 2 3 4 5